Subverting Social Networks
How do you harness the power of a social network?
Gaming the System
all stories dugg

**Down From the Top of Its Game - The Story of Infocom, Inc**
submitted by Kebb 6 hours 55 minutes ago (via http://www.latez.org/infocom/inc...)

**Where did Apple's "i" come from? (also brief history of the iPod)**
submitted by sysie 5 hours 56 minutes ago (via http://www.answers.com/main/st...

**Defective XBox 360 Frapper Map**
submitted by BloodJunkie 5 hours 51 minutes ago (via http://www.stryanames.com/perm...)

**Browse blocked or filtered sites, with instant url lookup**
submitted by kopped 5 hours 54 minutes ago (via http://totalcnews.blogspot.co...)

**auto-lock your computer on start-up**
submitted by soccerob 5 hours 48 minutes ago (via http://www.geekbb.com/showthra...)

**Do You Go With A Dedicated Server Or Not?**
submitted by soul-healer 5 hours 45 minutes ago (via http://www.hostindora.org/art...)

**New Animal Discovery - BBC Video Coverage Released**
submitted by videoguy 5 hours 45 minutes ago (via http://news.bbc.co.uk/2/hi/sci...)

**While waiting for Animal Crossing: Wild World in the UK...**
submitted by Silconera 5 hours 44 minutes ago (via http://www.silconera.com/2005...)

**MSN UK moves**
Gaming Digg: the KoolAidGuy saga
Posted by Richard MacManus @ 8:01 pm

I've been very impressed by Digg.com's rise to prominence this year and so I've been looking into the system some more. Alex Bosworth wrote a great post about the Digg system recently, which I blogged and added my comments about whether Digg would be susceptible to gaming. Well today I came across a curious saga, of an anonymous person who goes by the name of 'KoolAidGuy'.

KoolAidGuy has been attempting to game digg.com and indeed wrote a post about it entitled Why Digg's non-hierarchical editorial control does not and how to exploit it. But don't bother clicking on that link, because koolaidguys blog has since been removed (it has a 404 error currently) and the only way I could view the post above was looking at Google's cache. What surprised me was not so much this person's post, but the intense reaction of the digg.com users to koolaidguy's exploits.

More on that in a minute, but first here's koolaidguy's mysteriously disappeared post:

Why Digg's non-hierarchical editorial control does not work and how to exploit it

You may think that Digg is user controlled but that is not the case. Digg is poorly designed and highly exploitable. I am going to show you how I took control of Digg today and how easy it was. If you are a Digg admin I hope you fix this ASAP.

I have successfully promoted many stories onto the front page. I have been doing this for the past few months. The steps are easy and anybody can do it. First off I register many accounts. Today alone I have registered the following accounts. They are separated by login/password pairs. If you attempt to login using one of these accounts you will get an error message because they have since been banned.

With each account I started to kill stories from the front page and in the digg queue by mass reporting them. A story will be removed with about 7 reports. This is easily accomplished using a bookmarklet. And then I proceeded to digg random stories with
Not Found

The requested URL was not found on this server. Please visit the Blogger homepage or the Blogger Knowledge Base for further assistance.
Spamming
del.icio.us / software.download /

your bookmarks | inbox | for | post

All software.download’s items (6487)
Re-Branding
On the Matter of Slashdot Story Selection

Posted by Cmdr Taco on Tuesday January 10, @10:30AM
from the there-goes-my-week dept.

Conspiracy theories again run rampant as users accuse Slashdot Editors of being in cahoots with scam artists. Sounds like just a normal day at the office for me. Except that I've decided to say a few words on Slashdot article selection process and users who try to abuse it. Read on for my rant.

Let's talk about Beatles Beatles. For the uninitiated he's just some dude who submits a lot of stories. He actually happens to get a lot of them accepted. We have a number of users like this. Looking at the hall of fame shows you a number of the most successful ones. Now the motivation for getting a Slashdot story accepted (besides fame, glory and sexy women who start IMing you naked pictures of themselves mere seconds after a story goes live) is a return link to the website of your choosing. Your creds. Your 'Reward' for sharing a cool URL with a half a million Slashdot readers.

It's not hard to figure out what sorts of stories Slashdot likes. We have a format, and a subject matter. A persistent user can simply start spamming the bin with a submission about everything he finds that comes even close. If he does it enough, he'll get a few through. Especially if he manages to get something reasonable in at 11pm when there's little else to choose from.

Now there is no conspiracy. There is some Roland guy who's last name I can't spell who submits stuff all the time and people thought for awhile he was Timothy. Lately there is a Beatles Beatles user who conspiracy theorists now think is Scuttlemonkey. We don't know these people. They are not aliases for us. They aren't paying us. 3 months from now it will be somebody else.

Now these submitters each have their problems. In Roland's case, he likes to link to his personal blog where he writes mediocre summaries of stories that add nothing to the original. In BBs case, he just cuts and pastes paragraphs from linked pages. Both use their return link to link a web page which is, in my opinion, pretty worthless.

Now technically speaking, we could add a nofollow to their URLs. Or strip them entirely. But that puts me into the position of editing not just the submission, but the submitter, and I really don't think that this is "Right".

Part of the Slashdot Editor's job is to make a submission "Presentable". Usually this means moving a few URLs around. I'd guess a good half of story submissions use the word 'here' or 'article' or something equally stupid as their anchor text. I prefer relevant words to be linked. There are other minor things tho, like taking off extra intros like "Hi guys I read Slashdot every day and thought you would like this". We want the Slashdot story to be mostly distilled down to the essentials. Just the key 3-4 sentences.

Should any of this worry you as a sub? Should we change the URL of the submitter to make sure that it's legitimate? Do we need to keep an eye on these guys? I doubt it. But I sure as hell do want Slashdot stories to be interesting, informative and not just a jingle-jangle of URLs and text.
Acting Normal
• Delicious
• Digg
• Spurl
• Reddit
• Blinklist
• Blogmarks
Challenges
Usernames
Cookies
Captchas
Javascript
Verification Emails
IP Blocking
Solution
Part: 
Paid Blogging
Press Release

Marqui Pays Bloggers in Revolutionary Marketing Move

Marqui Pays Bloggers In Revolutionary Marketing Move Generates 244,600 Google Hits in One Week

Vancouver, B.C./Portland, Ore. – December 2, 2004 – Marqui, a provider of Communications Management Software (CMS) for marketing and business managers, today announces the launch of their innovative, trust-based blogging program. Marqui will pay approximately twenty bloggers $800 per month to write about the company and has signed three-month contracts with each of them.

The bloggers are required to write about the company once a week and display a logo on their site indicating that they are paid by Marqui. In order to preserve the bloggers' integrity, the company will pay each blogger for the duration of the contract, regardless of the positive or negative nature of the feedback.

Marqui is posting all terms and conditions on their web site (www.marqui.com/paybloggers), and will link to the blogs and the discussions they generate. Much like a public focus group, Marqui hopes the bloggers will start discussions about products that will yield suggestions for future developments. And, like the next iteration of public forums, Marqui believes bloggers will uncover leads – both for sales opportunities and developer partner leads. The company will pay their contracted bloggers for each qualified lead.

Marqui's Software-as-a-Service (SaaS) will be positioned into the blogsphere not as a tool for bloggers or blogging, but as a new approach to providing easy-to-use tools to marketers who want to take control of their own messages and brands in all communication vehicles.

Marqui's solution outputs 'scalable content' sending it to newsletters, newswires, document management systems, corporate intranets or even in raw XML, in addition to web sites and email campaigns.

Communications management combines the flexibility of content management systems and scalable content distribution with the power of email campaigning and the structure of workflow management. This burgeoning new area is part of the Web 2.0 – a pragmatic reaction to the excesses and inefficiencies of Web 1.0. Marqui's unique approach enables customer's legacy systems to remain in place, while marketers and employees can take control of their own messages and update content quickly and easily.
Problem
Experiment failed.
“Sell-out”
Weekly Obligation.
Did not tap the ‘long tail’
The blogosphere
The market tapped
The “Goldmine”
Part: Mechanical Turk
Complete simple tasks that people do better than computers. And, get paid for it. Learn more.

Choose from thousands of tasks, control when you work, and decide how much you earn.

If you are a software developer and would like to learn more about using Amazon Mechanical Turk APIs, click here.

**STEP 1**

**Find**

Find HITs to work on

**What is a HIT?**

HIT stands for Human Intelligence Task. These are tasks that people are willing to pay you to complete. For example, a HIT might ask: "Is there a pizza parlor in this photograph?" Typically these tasks are extraordinarily difficult for computers, but simple for humans to answer.

**How do I find HITs to work on?**

Just click the "Get Started Now" button to browse thousands of available HITs, without any obligation.

**STEP 2**

**Finish**

Work & submit your HIT

**How do I work on a HIT?**

Once you have chosen a HIT to complete, click the "Accept HIT" button to have it assigned to you.

Follow the instructions on how to complete the HIT and when you are done, click the "Submit" button to save your answer.

**STEP 3**

**Earn**

Get paid for your work

**How do I get paid?**

You are paid when your answer is approved by the person that listed the HIT.

The money you earn is deposited into your Amazon.com account, where you can turn it into cash at any time by transferring it to your personal checking account.
| Rank Your Top 3 -- Miami, FL | HIT Expiration Date: Jan 28, 2006 (2 weeks 6 days) | Reward: $0.01 | Last
| Requester: Amazon Requester Inc. | Time Allotted: 60 minutes | HITs Available: 20 |

| Rank Your Top 3 -- Austin, TX | HIT Expiration Date: Jan 28, 2006 (2 weeks 6 days) | Reward: $0.01 | Last
| Requester: Amazon Requester Inc. | Time Allotted: 60 minutes | HITs Available: 20 |

| Rank Your Top 3 -- Houston, TX | HIT Expiration Date: Jan 28, 2006 (2 weeks 6 days) | Reward: $0.01 | Last
| Requester: Amazon Requester Inc. | Time Allotted: 60 minutes | HITs Available: 20 |

| Rank Your Top 3 -- Phoenix, AZ | HIT Expiration Date: Jan 28, 2006 (2 weeks 6 days) | Reward: $0.01 | Last
| Requester: Amazon Requester Inc. | Time Allotted: 60 minutes | HITs Available: 20 |

| Rank Your Top 3 -- Silicon Valley, CA | HIT Expiration Date: Jan 28, 2006 (2 weeks 6 days) | Reward: $0.01 | Last
| Requester: Amazon Requester Inc. | Time Allotted: 60 minutes | HITs Available: 20 |

| Rank Your Top 3 -- Detroit, MI | HIT Expiration Date: Jan 28, 2006 (2 weeks 6 days) | Reward: $0.01 | Last
| Requester: Amazon Requester Inc. | Time Allotted: 60 minutes | HITs Available: 20 |

| Rank Your Top 3 -- Denver, CO | HIT Expiration Date: Jan 28, 2006 (2 weeks 6 days) | Reward: $0.01 | Last
| Requester: Amazon Requester Inc. | Time Allotted: 60 minutes | HITs Available: 20 |

| Rank Your Top 3 -- Boulder, CO | HIT Expiration Date: Jan 29, 2006 (3 weeks) | Reward: $0.01 | Last
| Requester: Amazon Requester Inc. | Time Allotted: 60 minutes | HITs Available: 20 |

| Rank Your Top 3 -- Atlanta, GA | HIT Expiration Date: Feb 2, 2006 (3 weeks 3 days) | Reward: $0.01 | Last
| Requester: Amazon Requester Inc. | Time Allotted: 60 minutes | HITs Available: 4 |

| Rank Your Top 3 -- San Francisco, CA | | | Last
| Requester: Amazon Requester Inc. | | | |
Posts tagged mechanical turk in the last 55 days

**Know when to fold 'em**
In Bitporters Media 9 days ago
Know when to fold 'em December 30th, 2005 I've decided to scrap the Bitporters Text Translation Service (BTTS). This is hard for me to do because I...

**How to bootstrap an AMT based business.**
In Bitporters Media 23 days ago
How to bootstrap an AMT based business. December 16th, 2005 I'm shocked at how few Requesters there are on Amazon Mechanical Turk (AMT) right now. I...

**This one goes out to all my (C# 2.0) homies**
In Bitporters Media 23 days ago
This one goes out to all my (C# 2.0) homies December 15th, 2005 This is really rough right now but here is my Amazon Mechanical Turk controller class...

**Mechanical Turk Update**
By Peter Fleck in The FF HYPER Blog 24 days ago
David Strom has an interesting post on Amazon's Mechanical Turk (which I blogged here). The Turk supplies a way to do menial computer-related jobs...

**A Matter of Trust People are smarter than a...**
In Bitporters Media 25 days ago
A Matter of Trust – People are smarter than algorithms December 13th, 2005 I just read the Turk Lurkers post about building trust relationships...

**On Social Tagging...**
In connectingthe"dots 27 days ago
As social tagging catches on beyond the early adopters, content and commerce domains will begin to open their information architectures to empower...

**On Social Tagging...**
By Sean Coon in connectingthe"dots 27 days ago
As social tagging catches on beyond the early adopters, content and commerce domains will begin to open their information architectures to empower...
Popular & Profitable.
Solution:
Paid Social Networking
How does it work?
Advertisers place a bid.
Example:
$0.50 to review my product on MySpace.
User Verified and Paid.
Paid regardless of review quality/content.
Advertiser can rate user’s performance.
Example: $0.50 review, done excellently: 100 points.
$0.50 done poorly: 0 points
The more points a user has, the better the jobs they can get.
Principles
1) User must be able to review a product.
Not just a simple ‘vote up’
(e.g. No Digging)
2) User must be able to say that they’re being paid.
The service must remain ethical.
The Services
User’s can befriend other users.
and write blog posts.
recent  (what are these?)

The first law of RSS (updated)  
by alexmorganis ... and 4 other people ... copy

historieniapalcywysane 

to blog by pajeczaki.blogspot ... copy

2.13.61 

Henry Rollins’s publishing company 
to writing by ravenghost ... and 1 other person ... copy

BCC Library Media Center: Media Services  
to school by shinybug ... copy

Anthonares: Why Science Isn’t Cool 
to Posts Science Media Education by anthonares.net ... copy

The Lowlife Guide to St. Louis: Cheap, Unique Restaurants & Bars  
to stlouis.restaurant by soboelvern ... and 2 other people ... copy

Torrent Portal - Backed up Games, Apps, Movies, TV and more  
to bitorrent torrents torrent by expatnomad ... and 22 other people ... copy

CSS Menus - QNX Style - Standards Version  
to css by georgesb ... and 8 other people ... copy

little. yellow. different.  
to asianamerican blog culture queer humor by toastykitten ... and 8 other people ... copy

Mozambique - History and Politics  
to africa mozambique isa by skadorum ... copy

SuperCard CF SuperPass Pre Order - cheapmod.net  
to grafster ... copy

Bellevue Community College  
to school by shinybug ... copy

Zen: One of The Blended Religion of Tao and Buddha: Sikhism, Zen Buddhism, Church of God  
to mirendeme_cophacker.co.uk ... copy

Geeks to Go Forums -> Easy XP Tweaks Second Edition  
to easy+xp+tweaks by karthi ... and 1 other person ... copy

popular  see more popular tags »

books

ReaderEye

Textbook Revolution

Classic Texts

Lulu : Marketplace for a World of Digital Content

game

Sudoku Solver: the free utility from DeadMan’s Handle

Home

Heroes

PT GAMES - Free Online Games :

tennis

The Championships, Wimbledon 2004

The US Open 2005 - Grand Slam Tennis - Official Site by IBM

World’s Top Tennis Stars Practice at Buri Al Arab, Dubai

cptus_tennis_site_edited

tickets

Ticket Assassin

RazorGator - Hard-To-Get Tickets for Sports, Concert and Theater Events

Michael Stone Jr. - The Definitive Guide To Speeding Tickets

Buy & sell tickets at StubHub.com

itunes

iPodDisk: iPod as iDisk

Aki Dash: Dos and Don’ts for Beating the iPod (and iTunes)

Omnigraffe Musical Taste

Octiv: iTunes用オーディオプラグイン [Volume Logic iTunes Plug-In for Mac / Win]

oil

George Monbiot » Worse Than Fossil Fuel

DIE OFF - a population crash resource page
Users can add (and comment on) links.
Search 24.7 million blogs for the latest on:

Top Searches This Hour
1. "The Wiretappers..."
2. "David Brooks"
3. "Nicholas Kristof"
4. "Tom Delay"
5. Newsvine
6. Kristof
7. "Paul Krugman"
8. Dowd
9. Rich Wiretappers
10. Stoiber

Featured Blogger
http://beingmalaysian.blogspot.com
By jellyfish. Tagged Entertainment Funny, Hilarious...

More in Blog Finder » Add your blog!

Technorati Weblog
New images for high and low link counts: Two new features to help you interpret a blog's popularity at a glance.

Get Indexed
Got a site? Updated lately? Ping us to be included in Technorati search results. More »

Technorati Mobile
Use Technorati Search and View popular news, books, and movies on your phone or PDA. More »

Developer Center
Calling all web developers! Join our Developer Program to add Technorati to your applications. More »
Users can write blog posts.
Paid blogging for everyone!
Other Services
Facebook
Slashdot
Interested?

Contact:
John Resig
jeresig@gmail.com
http://ejohn.org/